

RFP# WRESA-23-2024-2025-09 Statewide PreK for All Marketing Campaign

NIGP Commodity Codes: 915, 91522, 918, 91876, 961, 96153

Solicitation Schedule:

RFP TIMETABLE	DATE / TIME
RFP Issue Date	September 9, 2024
Pre-Proposal Meeting**:	September 17, 2024, at 10:00 a.m. Eastern Time
Submission of Question(s) from Supplier Due	September 19, 2024, by 12:00 p.m. Eastern Time
Answers to Supplier Questions Due	September 25, 2024
Proposals Due*	October 4, 2024, by 12:00 p.m. Eastern Time
Contract Start	Mid-October 2024

***Proposals received later than the specified deadline will be disqualified.**

**Pre-Proposal Meeting is strongly encouraged, though it is not mandatory to attend. The Pre-Proposal Meeting will be held virtually via Teams on September 17, 2024, at 10:00 a.m. Eastern Time. Meeting link is provided below:

Teams meeting:

Topic: Pre-Proposal Meeting: Statewide PreK for All Marketing Campaign
Time: September 17, 2024, 10:00 AM Eastern Time (US and Canada)

Join Teams Meeting:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGYxMTY3NGQtYmM2Yy00NTMwLWE3YjYtMGU1ZDczYWVmZTNj%40thread.v2/0?context=%7b%22Tid%22%3a%22e1f19f2f-617d-4202-a476-27bc477a74f5%22%2c%22Oid%22%3a%225f987be7-abd4-4e5a-9c24-d98ed4bbc3b5%22%7d

Meeting ID: 221 085 874 001

Passcode: ZSBAYb

Description of Project/Service:

In partnership with the Michigan Department of Lifelong, Education, Advancement, and Potential (MiLEAP), Wayne RESA (WRESA) is continuing a statewide outreach and enrollment campaign to raise awareness about the availability of services through the Great Start Readiness Program and to promote enrollment in PreK from November 1, 2024, to Sept. 30, 2025, with the option to extend.

Note to Vendors:

This is a summary notification. The complete Request for Proposal (RFP), including all attachments, addendums, and award information, will be provided at [Bidnet Direct's MITN Purchasing](#). Vendors interested in responding to this solicitation are required to register and submit any questions and their responses via the MITN Purchasing System. The Solicitation Schedule provided within this Solicitation Notice is subject to change. All changes will be posted within the MITN Purchasing System.

Steps to Access Full RFP on MITN:

1. Go to www.bidnetdirect.com/mitn/resa.
2. Register or log in if you are already a member.
3. Navigate to the RFP section and search for the solicitation number or title.
4. Download all relevant documents and follow the instructions specified in the RFP to submit your response.

WRESA Contact Information

For any queries related to this bid, please contact:

- **Contact Person:** Stacey Shaw
- **Email:** purchasing@resa.net

MITN Vendor Support Contact Information

For any queries related to MITN, the Vendor Support Team is available Monday through Friday 8am-8pm ET. Please call **800-835-4603** and press **option 2** to speak with live customer support.

Thank you for your interest in this solicitation. We look forward to your participation.